

## Message Text

UNCLASSIFIED

PAGE 01 TEGUCI 00107 091611Z  
ACTION ARA-14

INFO OCT-01 ISO-00 EB-08 /023 W  
-----098977 091914Z /53  
R 091433Z JAN 78  
FM AMEMBASSY TEGUCIGALPA  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 9033

UNCLAS TEGUCIGALPA 0107

E.O. 11652: N/A  
TAGS: BBSR, HO  
SUBJ: WTDR/FTI: FERRETERIA EL LOUVRE

REF: USDOC 24842

1. HONDURAS

OFFICE USE: 2. 215 3. 0013400 4. 01

5. FERRETERIA EL LOUVRE, S.A.

6. P.O. BOX 82; 4A. CALLE Y 6A. AVE.

7. TEGUCIGALPA, D.C.

8. CONTACT: FRANKLIN HASBUN

9. TITLE: PRESIDENT

10. PHONE: 229125 11. TELEX: N/A

12. CABLE: LOUVRE

13. ESTABL: 1928 14. EMPL: 28 15. SIZE: MEDIUM

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16. REPUTATION: Y-EXCELLENT 17. RPT. DATE: 01/78

OFFICE USE: 18. K 19. N/A 20. X 21. N/A 22. C5

23A. 34290/135 RET, DIST AND IMP OF HARDWARE

23B. 28510/135 RET, DIST AND IMP OF PAINTS, VARNISHED

LACQUERS AND ENAMELS.

24. FOREIGN SALES: LOCAL SALES ONLY.

25. FINANCIAL REFS: BANCO ALTANTIDA, BANCO DE HONDURAS,  
BANCO DE LONDRES & MONTREAL, ALL IN TEGUCIGALPA.

26. TRADE REFS: STANLEY WORKS, INC., NEW YORK, N.Y.

27. FOREIGN FIRMS REPRESENTED: N/A

28. POST EVALUATION: THIS CORPORATION IS PART OF THE  
FORMER HASBUN DE HONDURAS S.A. (SEE OUR WTDR 4534  
SEPT. 21. 1976) WHICH WAS RECENTLY DIVIDED INTO  
SEVERAL BUSINESSES. THE FIRM IS LOCATED IN AN OLD  
BUT ADEQUATE BULDING IN THE CENTER OF TEGUCIGALPA.  
THE FIRM IS OWNED 99 PERCENT BY ALMACENES LA MODA DE PARIS  
S.A. WHICH IS ANOTHER FIRM OF HASBUN DE HONDURAS.  
THE CAPITAL OF FERRETERIA EL LOUVRE IS APPROX.  
US\$500,000 AND THE SALES VOLUME FOR THE LAST SIX  
MONTHS IN 1977 WAS APPROX. US\$1.1 MILLION. THE FIRM  
ENJOYS AN EXCELLENT REPUTATION IN LOCAL  
BANKING CIRCLES. THE PRINCIPAL SHAREHOULDERS OF THE FIRM  
ARE MEMBERS OF THE HASBUN FAMILY: FRANKLIN,  
ROBERTO, ENRNESTO AND FRANCOIS HASBUN. THE FIRM  
IS RECOMMENDED AS A SUITABLE TRADE CONTACT FOR  
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U.S. FIRMS.

29. PREP: J.J. ORTUNO APP: MARGARET KROMHOUT  
JARAMILLO

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 09 jan 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978TEGUCI00107  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D780013-0505  
**Format:** TEL  
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**Handling Restrictions:** n/a  
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**Legacy Key:** link1978/newtext/t19780183/aaaacspo.tel  
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**Litigation Codes:**  
**Litigation History:**  
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**Message ID:** 20b56de5-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION ARA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
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**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
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**Review Action:** RELEASED, APPROVED  
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**Review Date:** 11 feb 2005  
**Review Event:**  
**Review Exemptions:** n/a  
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**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 3804917  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** WTD/FTI: FERRETERIA EL LOUVRE  
**TAGS:** BBSR, HO  
**To:** COM  
**Type:** TE  
**vdkgvkey:** odbc://SAS/SAS.dbo.SAS\_Docs/20b56de5-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014